



Harvard Business School – Club Officers Leadership Conference June 1-3, 2010 General Agenda

Tuesday, June 1

6:15 pm	Transportation will be provided from The DoubleTree to HBS Campus	
6:30 pm - 8:00 pm	Casual Networking Reception <i>Club Officers and Guests</i>	<i>Williams Room</i>
8:00 pm	Transportation will be provided from HBS Campus to The DoubleTree	

Wednesday, June 2

7:00 am - 8:15 am	Shuttle service from The DoubleTree to HBS every 20 minutes	
7:30 am - 8:30 am	Registration and Continental Breakfast	<i>Aldrich Hall 7</i>
8:30 am - 8:45 am	Welcome <i>Professor Bill Sahlman</i> <i>Dimitri V. D'Arbeloff - MBA Class of 1955 Professor of Business Administration and Senior Associate Dean for External Relations</i>	<i>Aldrich Hall 7</i>
	<i>Janet Cahill</i> <i>Senior Director, Alumni Marketing & Communications</i>	
8:45 am - 9:00 am	“How Well Do You Know the Club Programs and Offerings?”	<i>Aldrich Hall 7</i>
9:00 am - 9:30 am	Clubs Team Update <i>Janet Cahill, Pete Mumma, Lauren Alviti</i>	<i>Aldrich Hall 7</i>
9:30 am - 10:00 am	Group Discussion – Global Networking Night - October 20, 2010 Review of last year’s first HBS Global Networking Night and a discussion of best practices to apply for this year	<i>Aldrich Hall 7</i>
10:00 am - 10:30 am	Break	
10:30 am - 11:15 am	Session #1A – HBS Resources – Updates and Ideas for Working Together These sessions will comprise of an update in each area and a working discussion on how Clubs can partner with these resources	
	1) Global Initiative	<i>Aldrich Hall 9</i>
	<i>Victoria Winston</i> , <i>Executive Director, Global Initiative</i>	
	2) Baker Library/Knowledge Library Services	<i>Aldrich Hall 10</i>
	<i>Mary Lee Kennedy</i> , <i>Executive Director, Baker Library</i>	
	3) Alumni Career and Professional Development	<i>Aldrich Hall 11</i>
	<i>Christine Tetreault</i> , <i>Assistant Director, Alumni Career and Professional Development</i>	

11:30 am - 12:15 pm	<p>Session #1B – HBS Resources – Updates and Ideas for Working Together</p> <p>1) Admissions <i>Aldrich Hall 8</i> <i>Dee Leopold, Managing Director, MBA Admissions and Financial Aid</i></p> <p>2) Global Initiative (<i>Repeated from 1A</i>) <i>Aldrich Hall 9</i></p> <p>3) Alumni Career and Professional Development (<i>Repeated from 1A</i>) <i>Aldrich Hall 11</i></p>
12:30 pm - 1:30 pm	<p>Lunch <i>Spangler Grille</i></p>
1:45 pm - 3:30 pm	<p>Session #2A (this session is in lieu of sessions 2b and 2c)</p> <p>AlumniMagnet – Year in Review and Brainstorming for the Future <i>Aldrich Hall 8</i> <i>Pete Mumma, Assistant Director, Clubs and Associations</i> <i>Boaz Milgalter, Founder, OmniMagnet</i></p>
1:45 pm - 2:30 pm	<p>Session #2B – Clubs Programs – Overview and Discussion</p> <p>These sessions will provide an overview of these new Clubs programs and a discussion of how you can implement them within your Clubs</p> <p>1) Alumni Forums <i>Aldrich Hall 9</i> <i>Bob Halperin</i> MBA '82, HBSAB Forum Officer <i>Mo Fathelbab</i>, President, Forum Resources Network Come find out why Boston club members are calling recently launched forums “the most impactful HBS-related experience I have had since graduating.” Modeled on the best practices of Young Presidents Organization, forums bring groups of 8-12 alumni together to discuss business and personal issues in an atmosphere of confidentiality and trust.</p> <p>2) HBS Clubs – Social Enterprise Efforts <i>Aldrich Hall 10</i> <i>Laura Moon, Director, Social Enterprise Initiative</i> <i>Susan Wolf Ditzkoff</i> MBA '01, Co-President SEAA <i>Bruce Marcus</i> MBA '80 Come find out what the next generation of the Social Enterprise Alumni Association is up to and why your Club should be a part of it.</p> <p>3) Introduction to HBS Clubs Programs and Offerings <i>Aldrich Hall 11</i> (Required for new Club officers) <i>Lauren Alviti, HBS Clubs Coordinator</i> New to the Clubs Community? Come find out what programs and resources are available to you and your Club</p>
2:45 pm - 3:30 pm	<p>Session #2C – Repeat</p> <p>1) Alumni Forums <i>Aldrich Hall 9</i></p> <p>2) HBS Clubs – Social Enterprise Efforts <i>Aldrich Hall 10</i></p> <p>3) Introduction of HBS Clubs Programs and Offerings <i>Aldrich Hall 11</i> (Required for new Club officers)</p>
3:30 pm - 4:00 pm	<p>Break</p>
4:00 pm - 5:30 pm	<p>Session #3 –Group Discussion <i>Aldrich Hall 7</i></p>
5:30 pm - 6:00 pm	<p>Wrap Up <i>Aldrich Hall 7</i></p>
6:00 pm – 6:30 pm	<p>Reception <i>Williams Room</i> Club Officers, Current and Emeriti Alumni Board Members and Guests</p>
6:30pm - 8:30 pm	<p>Dinner <i>Williams Room</i> Club Officers, Current and Emeriti Alumni Board Members and Guests</p>

Transportation will be provided from HBS to The DoubleTree at the conclusion of the evening

Thursday, June 3**Optional joint sessions with the Alumni Board**

7:00 am - Shuttle service from The DoubleTree to HBS every 20 minutes

7:40 am

7:15 am - Continental Breakfast

Aldrich Hall 111

7:45 am

8:00 am - A Conversation with Dean Jay O. Light

Aldrich Hall 111

9:00 am

9:15 am - FACULTY SESSION: *Bounded Ethically: Why We Do Not See or Act on the Unethical Behavior of Others*

10:30 am

Professor Max H. Bazerman, Jesse Isidor Straus Professor of Business Administration

Pre-Reading: HBR Onpoint Article: How (Un)ethical Are You? By Mahzarin R. Banaji, Max H. Bazerman, Dolly Chugh

10:30 am - Break

11:00 am

11:00 am - FEEDBACK SESSION: *How Can HBS Effectively Tailor its Fundraising Messages by Generational Cohort?*

12:00 pm

Christine Fairchild, Executive Director for External Relations

Prescott Stewart, Managing Director for Development

12:15 pm - BREAKOUT LUNCHEON: *Generational Fundraising Messages*

1:30 pm

Breakouts in to Team A, Team B and Team C – see assignment sheet for your team

1:45 pm - Update from Club Officers Leadership Conference

2:00 pm

2:00 pm - End of Year Wrap-Up

3:00 pm

*Transportation will be provided from HBS to The DoubleTree OR Logan airport.
(Bus departs HBS approximately 15 minutes post PM sessions)*

Friday, June 4If your schedule permits, please join us for the Spring Reunion sessions. www.alumni.hbs.edu/reunions/presentations

7:15 am - Continental Breakfast

Shad Tent

10:00 am

8:30 am - HBS Spring Reunion Dean's Address

Burden Auditorium

9:45 am

Jay O. Light, George F. Baker Professor of Administration, Dean of the Faculty

10:00 am - Spring Reunion Faculty Presentations Session I

HBS Classrooms

11:15 am

11:15 am - Break

11:45 am

11:45 am - Spring Reunion Faculty Presentations Session II

HBS Classrooms

1:00 pm

1:00 pm - Lunch

Shad Tent

2:00 pm

2:15 pm - Spring Reunion Faculty Presentations Session III

HBS Classrooms

3:30 pm